HOWARD UNIVERSITY SCHOOL OF SOCIAL WORK

Goals and Objectives: Spring 2020-2023

VISION:

To enhance human well-being and transform those human, organizational, social and economic conditions which impact African Americans, Africans in the Diaspora, other people of color, and the local, national and global communities.

MISSION:

To prepare MSW graduates for advanced professional practice at local, national and international levels for the solution of human problems and to become leaders in their communities; and to prepare doctoral graduates for research, the professoriate, and leadership in the global community. We are dedicated to the pursuit of knowledge through discovery, research, partnerships, innovative practices, and other scholarly educational endeavors of its faculty, staff, students, and alumni. Graduates of the master's and doctoral degree programs are expected to become architects of liberating structures in culturally diverse families and communities that are empowered to serve the best interests of all of their members.

REVISED GOALS:

(approved by faculty on October 2, 2019)

- 1. Advance the School of Social Work to achieve its mission and goals giving primacy to the Black Perspective.
- 2. Prepare MSW and PhD graduates for leadership in promoting the value of a civil society as well as excellence in practice, teaching, and research.
- 3. Position the School of Social Work as a premier leader within the university, profession of social work, allied disciplines, and global communities on contemporary and persistent social justice issues, with particular attention to equity, social inclusion, behavioral health, economic security and poverty.
- 4. Demonstrate the School of Social Work's commitment to local community through new and existing collaborations around research, professional development, service, and advocacy.

Goal 1: Advance the School of Social Work to achieve its mission and goals giving primacy to the Black Perspective.

Objectives:

1.1 Prepare for the Spring 2020 reaffirmation site visit of the Council on Social Work Education and other related activities.

1.2 Increase institutional advancement and development by expanding relationships with critical community partners and stakeholders within and external to the University.

1.3 Strengthen the brand of HUSSW Professional Development and Continuing Education programs.

1.4 Maximize application of new technologies to expand the HUSSW brand.

1.5 Expand, develop, and realign HUSSW faculty and staff to ensure more stable and competitive environment.

Goal 2: Prepare MSW and PhD graduates for leadership in promoting the value of a civil society as well as excellence in practice, teaching, and research.

Objectives:

2.1 Develop curricular innovations including new online, podcast and distance learning education options.

2.2 Strengthen collaborations for interdisciplinary degrees and/or certificate program(s) (M.S.W. & Ph.D., MDiv, MBA, MPH and others) related to practice, teaching, and research.

2.3 Develop and implement new opportunities (including co-curricular programs) that promote leadership, volunteerism, social responsibility, social justice, advocacy, and research.

2.4 Invest in global initiatives that expand the role of social work in championing civil and human rights.

2.5 Engage with federal and local governments as well as professional organizations to expand students' learning opportunities.

Goal 3: Position the School of Social Work as a premier leader within the university, profession of social work, allied disciplines, and global communities on contemporary and persistent social justice issues, with particular attention to equity, social inclusion, behavioral health, economic security and poverty.

Objectives:

3.1 Promote the Black Perspective through research, external funding and scholarship opportunities.

3.2 Increasing enrollment through targeted marketing and recruitments retention efforts.

3.3 Increasing financial support for students through targeted outreach and development strategies.

3.4 Convene and/or participate in community and interdisciplinary partnerships to address issues that disproportionately affect African Americans and other people of color.

3.5 Educate the University community to bring awareness to the role of social work in advocating for social justice

Goal 4: Demonstrate the School of Social Work's commitment to local community through new and existing collaborations around research, professional development, service, and advocacy.

Objectives:

4.1 Market the value of social work service to the local community through field (practice) education.

4.2 Partner with the District of Columbia's health and human services agencies and other entities in the Washington Metropolitan areas on advocacy and evidenced-based research.